

[Musical introduction with the titles “Summer Youth Employment Program (SYEP – CountyParks.com)” and “Milwaukee County Parks National Gold Medal Winner logo shown. Song lyrics follow at the end of the transcript]

[Scenes of various young people doing different park maintenance related tasks along with titles “Summer Youth Employment” on back walking in greenhouse with titles “Milwaukee County Parks,” “In Partnership With MAWIB Milwaukee Area Workforce Investment Board,” “Presents,” “Summer Youth Employment Program,” “\$465,000 funded through MAWIB, American Recovery and Reinvestment Act of 2009 (ARRA),” “\$150,000 budgeted by Milwaukee County, County Board and Milwaukee County Executive Scott Walker),” “Over 300 Student Workers hired in 2009, Total of 664 hired past two years,” “32 parks and facilities participated, Milwaukee County park and facilities,” “SYEP Goals,” “Diversify and increase urban youth employment opportunities,” “Educate workers on career skills and financial literacy,” “Teaching youth how to obtain and keep a job” and “Teach employees to respect environment and community.”]

[Narrator shown in park setting]

My name is Quincy Bynum and I work at the Milwaukee County Park’s administration. My job duties were basically to help market the parks from the computer standpoint: My Space, Facebook, Tweeter, and YouTube. My biggest learning experience is having a real office job, which is probably going to be my future. I’ve learned a lot: from the way you carry yourself, the things you can do, the things you can and cannot say. [I’ve] even learned how you’re suppose to write an E-mail. I’ve learned tons and tons of things that are going to better me and my future.

[Scenes of various young people doing different park maintenance related tasks along with titles “Goals Achieved,” “Created new SYEP positions, Student Worker, I, II, III – Crew Leader – Youth Employment Lead,” “Expanded SEP to year-round employment” and “Expanded program to all Milwaukee County.”]

[Narrator shown in park setting]

Hi! My name is Earnest Willis. I work for Milwaukee County Parks: Playground Crew. I’ve learned the safety of playgrounds. How they were made, the materials used, [and] the structure of the units. This is my first time being a supervisor leading a crew. I worked with kids, high school kids, ranging from ages 16 to 21. It was a joy working with them. They worked very well and they were dedicated to their job. It was an honor to work for the County Parks. I’m very grateful for having been able to stay as long as I have. That has been a blessing for me. Everybody that I worked with was a pleasure to work with. Everybody has nice, positive attitudes. I would love to do it again. Everything about the program was wonderful. I don’t have any complaints. And I just look forward to doing it again next summer.

[Scenes of various young people doing different park maintenance related tasks along with titles “Program Highlights,” “Parks received over \$1,000,000 in funding in 2008-2009,” “Awarded Silver Star by WPRA in 2008, Wisconsin Park and Recreation

Association” and “Highlight in NRPA Gold Medal Video, 2009 Gold Medal Winners – Best park system in Nation”]

[Musical introduction accompanies title slide “Milwaukee County Conservation Leadership Corps” and subsequent slides “SCA logo” and “Conservation Leadership Corps Milwaukee.” Song lyrics and credits follow at end of transcript]

[Narrator Jennifer Mattes, Johnson Controls, speaking to group]

We created this program, under the values and vision that we have at Johnson controls under our sustainability goals. And those incorporate having youth being engaged in environmental stewardship, as well as leadership development, and bringing together a very diverse group of people. And this program embodies all of those values.

[Narrator Mark Bodin, Student Conservation Association, shown at cleanup effort site speaking to group]

I think in working with Sue Black and Guy Smith [with] Milwaukee County Parks. It was apparent from the very beginning that County Parks has recognized there is a vision for this that is greater than what is on the ground on any given day. Hopefully be able to diversify and it will work for us and provide a lot of fresh blood for the future.

[Montage of photos showing youth cleaning up and title “Urban Ecology Center - Riverside Park, Trail and Railing Construction”]

[Narrator Jordan Washington, Milwaukee Conservation Leadership Corp - Apprentice Leader, shown addressing group at cleanup site]

This program is great in the fact that it allows teens like myself and you guys to participate in the program that encourages hard work, teamwork and the desire to preserves our parks and environment. I’m going to UW-Stevens Point in the fall. And, I’m going on a full ride scholarship – thanks to this program.

[Montage of photos showing youth cleaning up]

[Narrator Danielle Bradford, MCLC Crew Leader, shown outside of building while crew members get water]

We learned about invasive plants, a lot of dead plants and everything. And now I’m just doing it every day. Now I know what it is. I didn’t know what it was when I first came but I know what it is now. I’m grateful to be in this program. I love this program.

[Montage of photos showing youth working around and on a bridge with titles “Historic Seven Bridges Trail,” “Trail Construction, Kletsch Park” and “Washington Park, Native Plantings.”]

[Narrator Don Skyes, CEO, Milwaukee County Investment Board, shown outside of building while speaking to crowd]

Under this super leadership, I’m hoping that we going to not only bring back life to all of our parks but to this park and this band shelter. My message is very brief. I want you to all become ambassadors; that you have learned a lot this summer about taking care of the park,

and the sustainability of our environment. That you can move on and become ambassadors to make sure that other people learn to appreciate these parks. And we can begin to advocate for their use, so that we can have your music groups up here and others, so we will use these beautiful parks.

[Credits rolling titles “Thanks to all of our partners who supported Milwaukee County’s efforts to employ and educate our youth,” and “Sue Black, Milwaukee County Parks Director,” “Wal-Mart,” “Guy Smith, Deputy Regional Manager,” “SYEP Movie created by: Matthew Collins”]

Learning to Fly

Songwriters: Tom Petty and Jeff Lynne

Song Lyrics:

Well I started out down a dirty road
Started out all alone
And the sun went down as I crossed the hill
The town lit up the world got still

I'm learning to fly but I ain't got wings
Comin' down is the hardest thing

Well the good old days may not return
And the rocks might melt, and the sea may burn

I'm learning to fly but I ain't got wings
Comin' down is the hardest thing

Well some say life will beat you down
Break your heart, steal your crown
So I started out for God knows where
But I guess I'll know when I get there

I'm learning to fly around the clouds
But what goes up must come down

I'm learning to fly but I ain't got wings
Comin' down is the hardest thing
I'm learning to fly around the clouds
But what goes up must come down

I'm learning to fly
I'm learning to fly

Right Now

Songwriters: Van Halen, Alex; Van Halen, Edward; Hagar, Sammy; Anthony, Michael

Song Lyrics:

Don't wanna wait 'til tomorrow
Why put it off another day?
One by one, little problems
Build up, and stand in our way. Oh
One step ahead, one step behind it
Now ya gotta run to get even
Make future plans I'll dream about yesterday, hey!
Come on turn, turn this thing around

(Right now) Hey! It's your tomorrow
(Right now) Come on, it's everything
(Right now) Catch your magic moment
Do it right here and now
It means everything

Miss a beat, you lose a rhythm
An nothin' falls into place. No!
Only missed by a fraction
Slipped a little off your pace. Oh!

The more things you get, the more you want
Just trade in one for another
Workin' so hard to make it easy
Whoa, got to turn. Come on, turn this thing around

(Right now) Hey, it's your tomorrow
(Right now) Come on, it's everything
(Right now) catch that magic moment
Do it right here and now
It means everything

Said a lie to me
Right now
What are ya waitin' for? Oh! Yeah!
Right now

(Guitar Solo)

(Right now) Hey! It's your tomorrow
(Right now) Come on, it's everything
(Right now) Catch that magic moment
And do it right, right now (Right now)
Oh, right now!

It's what's happening
Right here and now
Right now, it's right now
Oh!
Tell me, what are ya waitin' for?
Turn this thing around