

CWI Workforce Strategies Committee: Objectives and Strategies -- Final version 3 June 2005

<p>Objective A: Workforce Information</p> <p>Improved statewide and regional information (and methods for its ongoing collection and distribution) about workforce preparation and skill needs, employer demand, and industry/occupational growth, in forms readily usable in public and private decision-making.</p>	<p>Strategy 1: Identify skill gaps facing employers and workers in both established and emerging industries/occupations.</p> <p>Strategy 2: Identify additional data needs at the regional level to assist in economic development, education, and workforce planning.</p> <p>Strategy 3: Develop techniques and mechanisms to quickly identify emerging state and regional opportunities.</p> <p>Strategy 4: Develop ways to communicate new opportunities in order to encourage well-educated and highly-skilled workers, particularly those trained in WI, to remain in WI.</p>
<p>Objective B: Workforce Preparation and Support</p> <p>Advance and enrich lifelong learning for Wisconsin citizens through innovative PK-16 education and employer-based training systems with special attention to under-served and special needs populations.</p>	<p>Strategy 1: Maximize the development, effectiveness, and use of distance education technology.</p> <p>Strategy 2: Provide for a workforce preparation system that is more flexible and responsive to economic needs.</p> <p>Strategy 3: Transition to a career development system that is transparent, accessible, and has the capacity to meet the needs of a diverse citizenry and workforce.</p> <p>Strategy 4: Strengthen access and articulation to both postsecondary education and work such as recommended in the COBE (Committee on Baccalaureate Expansion) report.</p>
<p>Objective C: Targeted Regional Priorities</p> <p>Increased opportunities for innovative regional partnerships that support career opportunities and advancement in key occupational sectors.</p>	<p>Strategy 1: Identify and pursue job creation methods and workforce education and training models to maximize career advancement opportunities in existing regional industry sectors.</p> <p>Strategy 2: Identify, support, and disseminate successful models of public-private cooperation for implementing industry-driven education and training for both future and incumbent workers.</p> <p>Strategy 3: Support multilateral regional networks/partnerships (of business, labor, education, and economic development and workforce development agencies) for cultivating high-growth, high-wage industry occupations appropriate to each region.</p>

Workforce Strategies Committee: Strategy-related tasks and activity/planning status (6/3/05)

Note: Includes tasks identified and/or completed by pre-merger committees *[bracketed and in italics]*

Objective A: Workforce Information	
<p>Strategy 1: Identify skill gaps facing employers and workers in both established and emerging industries/occupations.</p>	<p><i>[Current Workforce Committee requested info from WDBs about studies underway to identify region skills gaps.]</i></p> <p><i>[Current Workforce Committee reviewed two Tech College Board publications related to skill gaps and needs, produced by WCTS: Advanced Manufacturing Solutions (October 2003), and Special Assessment—Listening to Business and Community Leaders.]</i></p> <p><i>[Current Workforce Committee conducted an informal e-mail survey of WDBs concerning skill gaps in various regions (results underscored “soft” skills in particular).]</i></p> <p>Status: Survey questions and groups to be surveyed identified 03/04/05. Federal and state sources surveyed, resulting in electronic tools demonstration of 06/03/05.</p>
<p>Strategy 2: Identify additional data needs at the regional level to assist in economic development, education and workforce planning.</p>	<p><i>[Emerging Opportunities Committee discussed improvements to JobNet to enable it to better collect skill needs data and the possibility of a centralized online database of skills gap information.]</i></p> <p><i>[Current Workforce Committee discussed internet-based tools for helping employers coordinate and pool training resources.]</i></p>
<p>Strategy 3: Develop techniques and mechanisms to quickly identify emerging state and regional opportunities.</p>	<p>Task: Identify electronic resources for identifying skill gap, industry needs, and other information, in real time or as up-to-date as possible)</p> <p>Status: Demonstration of new electronic tools (Skill base projections; WorkNet; WisCareers)</p>
<p>Strategy 4: Develop ways to communicate new opportunities in order to encourage well-educated and highly-skilled workers, particularly those trained in WI, to remain in WI.</p>	<p>Tasks to be determined; combine with strategy 3?</p>

Workforce Strategies Committee: Strategy-related tasks and activity/planning status (6/3/05)

Note: Includes tasks identified and/or completed by pre-merger committees [bracketed and in italics]

Objective B: Workforce Preparation and Support	
<p>Strategy 1: Maximize the development, effectiveness, and use of distance education technology.</p>	<p>Task a: Collect information on trends, current utilization, and demand for distance learning spanning K-adult education. <i>Status:</i> For possible report 7/20/05.</p>
	<p>Task b: Based on data above, develop recommendations for investment. <i>Status:</i></p>
<p>Strategy 2: Provide for a workforce preparation system that is more flexible and responsive to economic needs.</p>	<p>Task a: Identify existing flexible education/training options in WTCS, i.e. - short courses, open entry options, etc. <i>Status:</i> For report 6/3/05.</p>
<p>Strategy 3: Transition to a career development system that is transparent, accessible, and has the capacity to meet the needs of a diverse citizenry and workforce.</p>	<p>Task a: Draft CWI letter to WI Congressional delegation in support of Carl Perkins Act & AEFL. <i>Status: done.</i></p>
	<p>Task b: Draft letter of support for Youth Apprenticeship bill to expand YA Health Services. <i>Status: done.</i></p>
	<p>Task c: Collect information on effectiveness of various youth programs. <i>Status:</i> For report 6/3/05.</p>
	<p>Task d: Scan innovative career development systems. <i>Status:</i> For possible report 7/20/05.</p>
	<p>Task e: Explore feasibility of a convening a Career Education “Summit” to re-energize the state’s commitment to career education. <i>Status:</i> For possible report 7/20/05.</p>
<p>Strategy 4: Strengthen access and articulation to both postsecondary education and work such as recommended in the Committee on Baccalaureate Expansion (COBE) report</p>	<p>Task a: Draft CWI letter of support for COBE. <i>Status: done.</i></p>
	<p>Task b: Monitor COBE implementation activities and liaison with implementation committee. <i>Status:</i> For report 6/3/05.</p>
	<p>Task c: Collect information on Perkins and educational options, and trends in funding. <i>Status:</i> For report 6/3/05.</p>

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Objective C: Targeted Regional Priorities	
<p>Strategy 1: Identify and pursue job creation methods and workforce education and training models to maximize career advancement opportunities in existing regional industry sectors.</p>	<p><i>[Task: Gather information about the current status of Wisconsin's incumbent worker training program(s). Status: Current Workforce Committee reviewed materials (prepared by Annette Nekola) on main points of incumbent worker training programs.]</i></p>
	<p>Task: Gather information about "workplace learning centers", such as that instituted at Harley Davidson. <i>Status: Contacted Wisconsin Regional Training Partnership and was referred to one of their staff experts on these centers who shared details and offered to present further information. For report 6/3/05.</i></p>
<p>Strategy 2: Identify, support and disseminate successful models of public-private cooperation for implementing industry-driven education and training for both future and incumbent workers.</p>	<p><i>[Current Workforce Committee asked Wisconsin Association of Job Training Executives (WAJTE) to prepare a report on best practices in incumbent worker training. WAJTE drafted two conceptual project proposals for CWI funding for longer-term, more intensive survey efforts in this area]</i></p>
	<p>Task: Gather information about "best practices" in private-sector-driven incumbent worker training. <i>Status: Staff will contact Wisconsin Manufacturers and Commerce re: Workforce Innovation Networks project and its potential relevance to this issue. For possible report 6/3/05.</i></p>
<p>Strategy 3: Support multilateral regional networks/partnerships (of business, labor, education, and economic development and workforce development agencies) for cultivating high-growth, high-wage industry occupations appropriate to each region.</p>	<p><i>[Emerging Opportunities Committee hosted 2 presentations on "industry clusters": "NEW (Northeast Wisconsin) Economic Opportunity Study" and "Supporting Wisconsin's Clusters" (Dept. of Commerce).]</i></p>
	<p>Task: Clarify and differentiate among alternative ways of defining "region" for workforce development purposes. <i>Status: some resources identified, e.g. power point presentation by Terry Ludeman to Workforce Systems Committee on 4 March; report from 2003 state economic summit; links to online resources distributed to task group 4/05.</i></p>
	<p><i>Note: CWI-sponsored Wisconsin Regional Partnership (WRP) grant program, on committee agenda for June 3 Workforce Strategies Committee meeting, also addresses this strategy area.</i></p>