

**CWI Special Innovations Projects**  
**PROJECT SUMMARIES -- MEDIUM PRIORITY PROJECTS**

**Project Title:** Industrial Retention and Renewal Project  
*(Wisconsin Regional Training Partnership)*

**Area Covered:** Statewide (concentration in Southeastern/metal working and North Central/papermaking)

**Funds Requested:** \$100,000                      **Match:** \$100,000 *(WRTP)*

**Project Purpose, Goals, Objectives:**

Expand nationally recognized workforce partnership in advanced manufacturing statewide and respond to needs assessment of 300 union shops throughout Wisconsin.

- A. Estimate potential savings of bringing union manufacturers and their suppliers together into single risk pool.
- B. Develop leadership teams in each workplace to develop action plans for modernization, education/training and recruitment/retention
- C. Develop action plans to implement new technologies and work processes, education/training, and recruitment/retention strategies.
- D. Administer grant funds to provide incentives for workplaces to implement process improvement and work-based learning programs
- E. Connect workplaces to external resources and partners to help implement plans, including DWD, Commerce, WTCS, WMEP, and local counterparts.

**Outcomes:**

1. .Feasibility report on development of multi-employer health insurance fund for industrial workers statewide
2. At least 12 joint labor-management leadership teams to develop and implement action plans for modernization and training
3. At least 12 workplace action plans to implement new technologies/work processes, education/training programs, and recruitment/retention strategies.
4. Funding for 12 workplaces to implement process improvement and work-based learning systems in at least two regions
5. Connect at least 12 workplaces to local WDBs, technical colleges, extension programs, and other partners/resources.

**Coordination/Linkages**

WRTP has played a key role in economic/workforce development in Milwaukee area and has begun to expand into North Central and South Central WDAs. Works extensively with DWD, Job Service, Milwaukee PIC, Job Centers, W-2 agencies, other workforce agencies, educational institutions, CBOs to assess, prepare, place community residents into family supporting jobs. Has extensive relationships with business and labor leaders and is working with DWD, Commerce, WMEP and technical colleges on MOU (or comparable mechanism) to ensure coordination.

**Key Follow-Up Issues**

- Clarify healthcare related activities/ensure allowable WIA activity (and eliminate if necessary)
- Clarify project goals/objectives and provide greater specificity regarding what will be done/what funds will support (e.g., employer incentives, workplace training, etc)
- Clarify relationship/provide greater specificity to coordination of project with Job Centers, particularly Job Center employer services
- Clarify/provide greater specificity to partnership building -- what has been done, what will be done (businesses, WDBs, other local partners), and relationship to GROW and WDB plans
- Clarify sources of match
- Submission of acceptable activity timetable and detailed budget

**CWI Special Innovations Projects**  
**PROJECT SUMMARIES -- MEDIUM PRIORITY PROJECTS**

**Project Title:** Dislocated Worker's Healthcare Career Ladder  
(*Bay Area WDB and Lakeshore Technical College*)

**Area Covered:** Bay Area WDA and LTC Service Areas

**Funds Requested:** \$100,000                      **Match:** \$231,490 (\$150,000 BA WDB for services to 12 dislocated workers; \$81,490 LTC - program revenue and grants from local hospitals for Bachelor of Science in Nursing Completion Program).

**Project Purpose, Goals, Objectives:**

Provide support to eligible dislocated workers who are entering the healthcare career ladder through BA WDB's contracted Practical Nursing program and assist in establishing the career ladder through the baccalaureate level.

- A. Incorporate existing rungs of the healthcare career ladder into a step-by-step process for dislocated workers starting at the Nursing Assistant level and continuing through a baccalaureate nursing degree
- Provide Healthcare Career Ladder for dislocated workers
  - Develop/implement a health care mentoring program for dislocated workers
  - Provide support to dislocated workers (support dislocated workers enrolled in healthcare)
  - Support implementation of SMLS-BSN Completion program

**Outcomes:**

1. Promotional materials developed
2. Number of participants in healthcare career preparation workshops
3. Number of presentations at healthcare facilities and job fairs
4. Number of mentors recruited and number of dislocated workers matched to mentor
5. Number of dislocated workers receiving support
6. Continuation of BSN completion program

**Coordination/Linkages**

LTC works in conjunction with the Manitowoc County Job Center and BA WDB to offer full spectrum of healthcare career ladder opportunities to dislocated workers/other residents. The SMLS-BSN program (geared toward working nursing professionals) evolved through collaboration with UW Oshkosh, UW Sheboygan, UW Manitowoc and LTC.

**Key Follow-Up Issues**

- Clarify/provide more specific information on what is covered by existing dislocated worker program and what is specific and/or new to this proposal;
- Clarify numbers of participants that will be served and what services they will receive through this project
- Provide more specificity to objectives/activities (e.g., what is meant by implementing final rung of healthcare Career Ladder)
- Clarify time frame and consequences of funding for no more than 12 months/June 30, 2007 (project indicates 18 months)
- Clarify outcome measures and relationship to participant services/address participant outcomes as appropriate
- Provide information on relationship to earlier state WIA Incentive Grant, outcomes of that effort and relationship of this proposal to that earlier effort
- Submit for review by DWD Dislocated Worker Unit to identify other issues, if any
- Submission of acceptable project activity timetable and detailed budget



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**PROJECT SUMMARIES -- MEDIUM PRIORITY PROJECTS**

**Project Title:** Tracking Environment Supporting Sustainable Accountability  
(West Central WDB)

**Area Covered:** West Central WDA (statewide potential)

**Funds Requested:** \$100,000                      **Match:** 25% cash match (\$25,000 from WDA  
\$2,500 per WDA subscription fee)

**Project Purpose, Goals, Objectives:**

Further develop and disseminate a state-wide, regionally based performance management and accountability system that is fully integrated with the DWD ASSET system.

- A. Maintain secure statewide host site to house data for all WDAs that will allow the most efficient sharing of data between DWD and WDAs while allowing real-time local access and statewide data gathering.
- B. Provide necessary help-desk and system programming support functions to assure that the system is responsive to user needs and is functional at all times.
- C. Provide staff training to assure staff from all WDAs are adequately skilled in the use of the system and appropriate managers are knowledgeable of the performance accountability, program management, fiscal management and information management and reporting capacities of system.
- D. Develop subscription structure to cover fixed, contingency and necessary/desired enhancements and other costs associated with program operation and assure system is functional at all times.

**Outcomes:**

Not addressed.

*Note: Project description includes discussion of problems and potential benefits, which may be intended to indicate outcomes of project*

**Coordination/Linkages**

Project is fully coordinated with data and information needs of each of the state's WDAs and DWD. Could also link WDA information needs more directly with those of CWI.

**Key Follow-Up Issues**

- Clarify/demonstrate consultation/support from other WDAs and DWD; compatibility with DWD systems
- Clarify/provide clear, specific objectives, activities and outcome measures
- Clarify relationship to Job Centers and Job Center system data needs for program/customer service improvements
- Clarify match, commitment of other WDBs to participate in fee structure, and when match expected.
- Submission of acceptable activity timetable and budget