

COUNCIL ON WORKFORCE INVESTMENT

(Draft Pending Approval)

EXECUTIVE COMMITTEE TELECONFERENCE

201 East Washington Ave. -- Madison, WI

Tuesday, February 28, 2006

MEETING MINUTES

Members Present: Joel Rogers (Vice Chair), Roberta Gassman, Tina Koehn, Aaron Olver (for Mary Burke), Lee Rasch, Christopher Ruud, Dean Welch,
Members Absent: Paul Linzmeyer, Doug Moquin
CWI Staff Present: Sue Gleason, Sheryl Billups
Others Present: Dianne Reynolds and Pam O'Brien (DWD/DWS), Teresa Barch (WAJTE), Beck Grapes (Workforce Connections)

Key Issues/Discussion

I. Call to Order/Minutes

Joel Rogers, Vice Chair, called the meeting to order at approximately 3:00 p.m.

Action: Roberta Gassman moved, and Christopher Ruud seconded, approval of the February 2, 2006 minutes. The motion passed unanimously.

II. Project Concepts for Possible CWI Funding

A. Overview of Proposed Use of CWI Program Years 2005 and 2006 State Activity Funds

Rogers provided a brief overview of the proposed use of CWI funds for PY 2005 and 2006. Sue Gleason noted that the dollar figures proposed for the four project areas suggested were not firm and were open for Committee suggestions. Among key questions or comments were the following:

- The basis for the 80/20 percent split for PY 06 funds. Gleason explained that the basic issue was to ensure significant dollars for the second round of GROW grants.
- Advanced manufacturing. There needs to be significant coordination with the Department of Commerce and more clarity on how all of the manufacturing strategies are tied together.
- General Project Solicitation. Among suggestions were that both GROW II and the Advanced Manufacturing focus areas could be incorporated into this project area. It was also noted, however, that Advanced Manufacturing would not necessarily be tied to GROW regions; it could have a broader, statewide strategy tied to industries rather than regions.

Action: Tina Koehn moved and Dean Welch seconded to adopt the funding projects/distribution as presented and forward to the full CWI on March 16th. The motion passed without objection.

B. Special Project Solicitation Guidance/Application Submission Requirements

Sheryl Billups reviewed the draft special project solicitation package, noting that the draft reflected the Committee's request from February 2nd for more detail about this project. Among key issues addressed were concerns about the funding level, the number of priorities, and placing a cap on individual grants. Committee members

agreed that the general project solicitation, with approved modifications, incorporated the appropriate guidance, and the project application requirements would provide the information of most interest to the Council.

Action:

1. Tina Koehn moved and Dean Welch seconded to approve the solicitation with priorities focused on three areas -- targeted regional priorities, service delivery system, and coordination and collaboration. The motion passed without objection.
2. Christopher Ruud moved and Joel Rogers seconded a motion to place a \$100,000 cap on individual project proposals. The motion passed without objection.

No changes were made to the funding level; the committee agreed the match language (25% with cash or in-kind) were appropriate.

C. GROW II and Advanced Manufacturing Project Proposals

Gleason noted that these specific project areas would be developed further through the Strategies Committee. No specific proposal beyond the brief description in the Funding Overview (Item II A. above) was presented or discussed.

III. CWI Criteria and Process for Project Funding

Billups reviewed the revised paper on the CWI Criteria and Process for Project Funding, which will be distributed for CWI action on March 16th. She noted that the Committee approved the changes at its February 2nd meeting. The revision brought to this meeting for information incorporated the one addition (CWI recognition) and reformatting changes (flowchart, marked changes) suggested on February 2nd. Committee members indicated that the reformatting was a significant improvement.

IV. CWI Workforce Systems Development Committee Recommendations

Ruud and Koehn provided brief overviews of the recommendations on system improvements for the state's service delivery system in general and in Milwaukee in particular, outlining the activities that went into developing them. Ruud noted that the recommended system vision and related recommendations are directed to infrastructure support for the one-stop system, the first priority of the Workforce System Development Committee. Koehn noted that a major recommendation of the Ad Hoc Committee on Milwaukee recognize the need articulated through its various information gathering efforts for stronger leadership.

In discussion, members noted that the recommendations are significant and raise issues that have been of concern for many years. It was also noted that the recommendations are complex, no one agency has the power to implement them, and implementation may be a significant challenge.

Ruud and Koehn indicated that the Committee's recommendations will be brought to the full Council for action on March 16th. Ruud asked for guidance on how to move them forward to the Governor. This led to discussion about whether they should be incorporated into a Report to the Governor as discussed by the full Council at its last meeting or if the recommendations should go separately. There was general agreement that both avenues should be pursued.

There being no further business, the meeting was adjourned at approximately 4:20 p.m.