

**Jim Doyle**  
Governor

**Tim Sullivan**  
Chair



Ron Danowski, Director  
201 E. Washington Avenue, Rm. G100  
P.O. Box 7972  
Madison, Wisconsin 53707-7972  
Telephone: (608) 266-3485  
Fax: (608) 261-8506  
Web site: <http://www.wi-cwi.org>

# Council on Workforce Investment

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## Friday, September 11, 2009

**Clarion Hotel and Conference Center**  
**5311 South Howell Avenue, Milwaukee**  
**Ballroom B**  
**(414) 481-2400**

### MEETING SCHEDULE

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*Coffee will be available for the full Council Meeting.*

10:00 a.m. to 12:00 p.m.      Full Council Meeting

All full Council meeting materials are available on the CWI web-page at <http://www.wi-cwi.org>

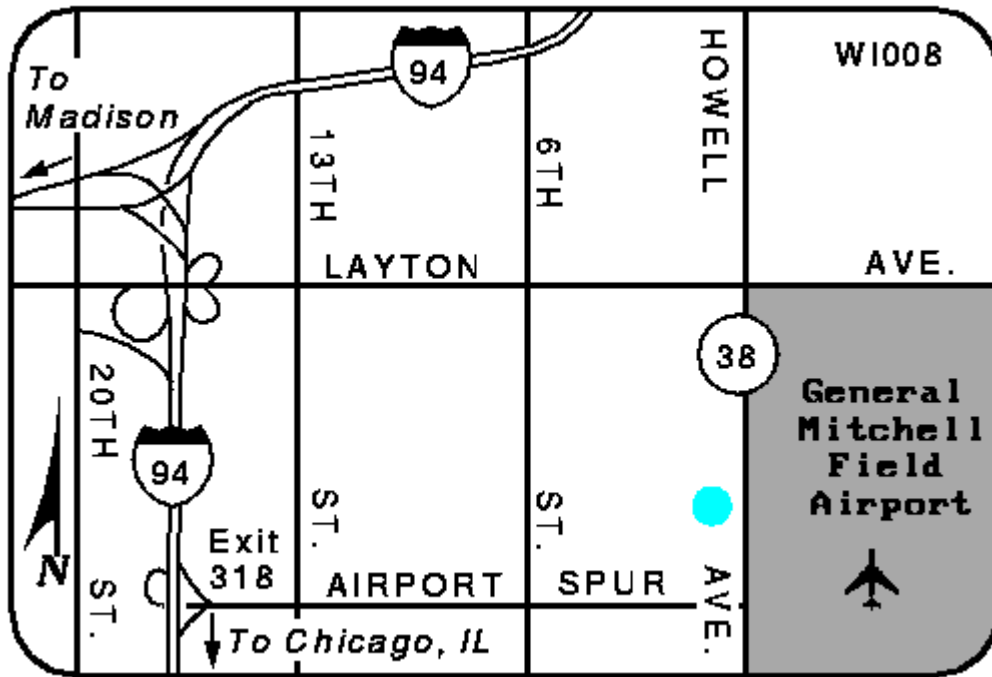
### Enclosed Meeting Packet Contents

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Page 1	September 11, 2009 - Meeting Schedule and Packet Contents
Page 2	Map to September 11th Meeting
Page 3	September 11 <sup>th</sup> Full Council Meeting Agenda
Page 4	June 12 <sup>th</sup> Full Council Meeting Draft Minutes
Page 7	Meeting Materials

*This is a public meeting; the meeting location is handicapped accessible. If you have other special needs, such as an interpreter or written materials in an alternative format, please contact Kristy Budde at (608) 266-9199 or email [kristy.budde@dwd.wisconsin.gov](mailto:kristy.budde@dwd.wisconsin.gov).*

**Map to Clarion Hotel and Conference Center**



I-94 to Airport – Exit 318, .5 Miles to Howell Avenue Exit. Turn left on Howell, left again at first set of lights, hotel on right.

# COUNCIL ON WORKFORCE INVESTMENT

**Friday, September 11, 2009**

**10:00 a.m. to 12:00 p.m.**

**Clarion Hotel and Conference Center**

**5311 South Howell Avenue**

**Milwaukee**

**(414) 481-2400**

## **FULL COUNCIL MEETING AGENDA**

- I. Call to Order and Minutes of June 12, 2009 Meeting (**Action**)
- II. Executive Committee Report:
  - a. Dislocated Worker Report (Attachment)
  - b. Medicaid Infrastructure Grant Subcommittee Report (Attachment)
  - c. State Energy Sector Partnership Grant (Report)
- III. Update on American Recovery and Reinvestment Act Activities
- IV. Reemployment Services and National Career Readiness Certificates
- V. Executive Director's Report
  - Workforce and Sector Initiative Updates (Attachment)
  - Workforce Investment Act State Plans and Waivers Update
- VI. Adjourn

## COUNCIL ON WORKFORCE INVESTMENT

### MEETING MINUTES

*(Draft for CWI Approval)*

June 12, 2009

Madison

- Members Present:** Tim Sullivan (Chair), Joel Rogers (Co-Chair), Ron Danowski (Executive Director), Reggie Bicha, Francisco Sanchez for Robert Borremans, Deborah Mahaffey for Elizabeth Burmaster, Thomas Burse, Sharon Canter, Kathleen Cullen for Dan Clancy, Jana Williams (for Spencer Cogg), Jewel Currie, Kathleen Drengler, Kathryn Dunn, Barbara Fleisner, Roberta Gassman, Katy Ryder for Jim Haney, Susan Hatch, John Heyer, James Hill, Kim Kindschi, Gayle Kugler, Jessica Stoller for Richard Leinenkugel, Don Madelung, Kent Olson, Rick Raemisch, Rande Daykin for Lee Rasch, Mark Reihl, Don Rouse, Henry Sanders Jr., Andrew Schuster for John Scocos, Jeffrey Steren, Mark Thomas for Karen Timberlake, Dean Welch, Josh Zepnick.
- Members Absent:** Daniel Andrist, Lyle Balistreri, Coleen Bates, Thomas Brien, William Chaudoir, Tina Koehn, Joe Leibham, Phil Neuenfeldt, Kent Olson, Mark Reihl, Christopher Ruud, Julia Taylor, David Vierthaler, Dean Walch, Joan Wilk, Josh Zepnick.
- CWI Staff Present:** Gary Denis, Pamela O'Brien
- Others Present:** Sally Cutler, North Central Workforce Development Board; Pat Schramm, South Central Workforce Development Board; Michelle St. Clair, WAJTE; Carolyn Peckham, Smooth Transition LLC; Jennifer Riggerbach, Community Foundation of Greater South Wood County; JoAnna Richard, Linda Preysz, Department of Workforce Development; Willa Panzer, Wisconsin Technical College State Board.

### Key Issues/Discussion

Council meeting materials are available on the CWI web page at <http://www.wi-cwi.org>

#### Item I. Call to Order and Minutes of March 27, 2009

Chair Tim Sullivan called the meeting to order at 10:00 a.m., and welcomed new members: Kathryn Dunn, Kim Kindschi, Jeffrey Steren. The minutes of the March 27, 2009 meeting were unanimously approved.

#### Item II. Executive Committee Report

- a. The Chair summarized the dislocated worker activity since the last meeting and a report was included in the meeting packet;
- b. The Executive Director updated the CWI Medicaid Infrastructure Subcommittee's reconstitution and new activities. Mr. Danowski noted that newly appointed member Jeffrey Steren will serve on the Subcommittee. A summary report was included in the meeting packet;

- c. The Executive Director summarized the Regional-Sector Initiative and a report was included in the meeting packet. He highlighted the CWI Executive Committee expansion of three Core Team members, and the additional charge of the Committee to oversee and integrate the Sector Initiative with the Regional Industry Skills Education (RISE). The Executive Committee will meet quarterly in order to monitor progress and report back to the CWI along with any recommendations for action. In response to a question as to the successful efforts that led to an additional foundation award, Mr. Danowski identified key factors: the strong partnership between the Wisconsin Technical College System and the Department of Workforce Development (DWD), Implementation of the Career Pathways model infused in the Workforce Investment Act and American Recovery and Reinvestment Act activities; the Bridge Program that is part of RISE; and, the high-level public and private sector leadership engagement in the Sector Strategies Initiative. The Chair acknowledged the successful progress due to the support from the Center on Wisconsin Strategy (COWS). Ms. Mahaffey also noted the integrative approach from all educational levels that tie-in with Carl D. Perkins and Career Cluster activities. In response to another question, Ms. Dunn stated that she serves on the National Fund for Workforce Solutions as is the philanthropic representative with the Sector Initiative.
- d. The Chair explained the Guidelines for Internal Program and Policy Review for the Wisconsin Sector Strategies Initiative that was included in the meeting packet for Council action. In response to a question, Mr. Danowski stated that a sector inventory was conducted by COWS and that they are working on having a repository for that state-wide information. Ms. Cullen added that there will also be an education inventory repository. Ms. Cullen moved, and Ms. Fleisner seconded, a motion to endorse the guidelines. The motion unanimously passed.

The Chair circulated an Annual Report from Oklahoma and stated that he wanted to have the state design a similar report for accountability of workforce activities across programs for CWI review. Secretary Gassman stated that a draft is on her "do" list.

Item III. American Recovery and Reinvestment Act (ARRA) Update

Item IV. Governor's Workforce Initiatives and CWI Recommendations Update

Secretary Gassman presented the following power point:

[http://www.wi-cwi.org/powerpoint/arra\\_new\\_workforce\\_package06\\_12\\_09.ppt](http://www.wi-cwi.org/powerpoint/arra_new_workforce_package06_12_09.ppt)

Secretary Gassman noted the Chair's honor of being selected the Wisconsin Business Person of the Year. She expressed her appreciation for Mr. Sullivan's extensive work in addition to his comments at the award banquet encouraging the private sector to get involved with their communities and workforce efforts. In response to Mr. Currie's question as to how CWI members could be engaged with the ARRA and Governor's Initiatives, the Secretary suggested having more employers offering job sites particularly for the summer youth, and also attend press conference events across the state to roll-out these initiatives. It was agreed that the CWI would be notified, ideally a week ahead of time, on the specifics of the press events so that members could attend in their area. Ms. Fleisner questioned the attainability of the goal for the Manufacturing Skills Standards Certification due to the limited amount of resources and available instructors. Secretary Gassman stated that if the CWI wanted to make a recommendation on increasing support for that initiative, they should do so as there will be approximately two million dollars for program year 2009 - 2010 Workforce Investment Act discretionary funds. The Chair wanted to have testimonials from customers receiving these funds as another way of demonstrating that funds are being spent wisely. He also wanted the

Workforce Development Boards to be involved in providing success stories. Finally, the Chair wanted a summary of the purpose of the program/funds, who is in charge and what entities are implementing the programs, along with success facts and testimonials.

Item V. Executive Director's Report

Mr. Danowski highlighted the summary report that was in the meeting packet on the Workforce Investment Act's Plans and local plans. He stated that based on informal conversations with the U.S. Department of Labor, DWD is expected to receive a very positive review. Finally, Ms. Richard announced that Mr. Danowski was to receive an award for service to veterans.

The meeting adjourned at 11:30.

Agenda Item II.a.

**Dislocated Worker Subcommittee Report**

The CWI's Dislocated Worker Subcommittee met on June 17, 2009. They reviewed the statewide dislocation activity, program year 2008 third quarter grant outcomes, and acted on Special Response Grant requests. These are detailed in the summaries below. Due to the increased volume of activity, the Subcommittee scheduled their next meeting for September 24, 2009.

**Notices:** From January 1, 2009 through July 31, 2009, there have been a total of 183 mass lay-off events of business closures (with more than 25 or more employees) affecting 13,240 workers.

**Trade Activity:** Since the beginning of 2009, there have been a total of 22 Trade Adjustment Act petitions certified affecting 1,355 workers.

**Special Response Funding:** The Subcommittee approved the grants totaling \$ 4,211,652:

<u>Southeastern</u>	\$ 94,000	Continuing: Conn-Selmer, Frank Wells, Sanmina, Hexxon, Greatwide, Plymouth Tube, JW Peters.
<u>Milwaukee</u>	\$360,000	New: Harley-Davidson, Universal Brixius, Stroh Die Casting, Unilever Food Solutions, Actuant Power Packer, Liberty Mutual. Continuing: Viasystems, Midwest Airlines, E.R. Wagner Mfg.
<u>WOW</u>	\$693,309	New: Waukesha Electric, Waukesha Foundry, Waukesha Engine, Harley Davidson, AGFA Healthcare, Invivo, International Paper, Ram Tool, Rockwell Automation, Milliken Millworks. Continuing: Ozaukee Bank, Cooper Power Systems.
<u>Fox Valley</u>	\$446,400	New: Gulfstream, Oshkosh B'Gosh. Continuing: Appleton Paper, Appleton Coated, Brillion Iron Works, Cummins, Hoffmaster, Mercury Marine, Miller Electric, New Page, Presto Products, ThyssenKrupp, Walker Forge, Wilson Hurd.
<u>Bay Area</u>	\$563,795	New: JL French, Thomas Industries, Genmar Yacht Group, Koenig/Vits, Manitowoc Company. Continuing: NewPage Corporation, Kohler Corporation, Pentair Water, Marinette Marine.
<u>NorthCentral</u>	\$500,000	New: Wisconsin Box, Marathon Electric, Cequent Trailer. Continuing: Domtar, SNE, Schreiber Foods, Wick Building Systems, Sartori Foods, Wausau Homes, Greenheck, Basic American Foods, Donaldson Company.
<u>Northwest</u>	\$235,000	New: Phillips Plastics, Hurd Millwaork, Columbia Forest Products, Weathershield Manufacturing, Jeld-Wen Windows.
<u>West Central</u>	\$681,908	New: Cummins, Donaldson Company, Mason Companies, MBI Quayside, Weathershield, Principle Fixture Millworks, Saturn of Eau Claire. Continuing: Andersen Windows, Cummins, Hutchinson Technology, Lakeside Nursing, L.O. Simenstad, Minnesota Rubber and Plastic, Regal Beloit, Samina, SGI.

<u>Western</u>	\$253,949	New: Northern Engraving, Toro, TRW. Continuing: Minature Precision Components, LaCrosse Footwear, Cardinal IG, NCR Consumables, Trane Company, PACAL Industries.
<u>South Central</u>	\$236,943	New: Wolf/Sub-Zero, APV, Goodyear, Maysteel, SITEL.
<u>Southwest</u>	\$146,348	Continuing: Woodbridge, Rockwell Industries, Chromalox.

**Dislocations:** Scheduled to begin in the third quarter of 2009 affecting more than 2,116 workers.

Company	Location	# Affected	Type	Industry/Product	1 <sup>st</sup> Layoff Date
HEXION Specialty Chemicals	Pleasant Prairie	110	Closing	Ink and Adhesive Resin Mfg	11/30/09
EMD Chemicals Inc	Madison	70	Closing	All Other Basic Organic Chemical Mfg	12/31/09
Racine Residential Care Hoptite Inc	Racine	55	Closing	Residential Mental Retardation Facilities	12/31/09
Oshkosh B'Gosh Inc	Oshkosh	92	Layoff	Managing Offices	12/31/09
Clopay Building Products Co. Inc.	Baldwin		Closing	Metal Window & Door Mfg	12/31/09
American General Life Companies LLC	Milwaukee	254	Closing	Direct Life Insurance Carriers	05-Sep-09
American General Life Companies LLC	Wauwatosa	37	Layoff	Direct Life Insurance Carriers	05-Sep-09
Zalk Josephs LLC	Stoughton		Layoff	Fabricated Structural Metal Mfg	15-Sep-09
Wick Building Systems, Inc.	Marshfield	37	Layoff	Manufactured Homes	09/08/09
Clopay Building Products Company, Inc.	Baldwin	300	Closing	Garage door Mfg	09/30/09
M&I Bank	Appleton	170	Layoff	Bank	12/31/09
Portage Plastics Corporation	Portage	16	Layoff	Thermo formed plastics	09/11/09
US Airways, Inc.	Milwaukee	34	Layoff	Scheduled Passenger Air Transportation	10/05/09
Harley-Davidson Motor Company	Wauwatosa	35	Layoff	Motorcycle Bicycle & Parts Mfg	09/15/09
Gannett Wisconsin Media	Fond du Lac	45	Closing	Newspaper Publishers	09/04/09
US Special Delivery, Inc.	Eau Claire	34	Closing	General Freight Trucking Local	09/21/09
JBS Packerland	Green Bay	30	Layoff	Managing Offices	09/22/09
ProBuild North LLC	Racine	42	Closing	Home Centers	09/20/09
GE Oil & Gas Operations LLC	Oshkosh	93	Layoff	Oil & Gas Field Machinery & Equip	09/21/09
Stroh Die Casting	Milwaukee	19	Layoff	Aluminum Die	09/21/09

Company	Location	# Affected	Type	Industry/Product	1 <sup>st</sup> Layoff Date
				Casting Foundries	
Harley-Davidson Motor Company	Wauwatosa	398	Layoff	Motorcycle Bicycle & Parts Mfg	09/25/09
Marshfield Door Systems Inc	Marshfield	164	Layoff	Wood Window & Door Mfg	09/28/09
Saputo Cheese USA, Inc.	Fond du Lac	39	Closing	Dry Condensed & Evaporated Dairy Prod.	12/31/09
Noel Learning Center	Stevens Point	30	Closing	Day-Care Center	10/17/09
Milsco Manufacturing Company	Milwaukee	12	Closing	Motor Vehicle Seating & Interior Trim Mfg	10/02/09

## Agenda Item II.b.

### **Medicaid Infrastructure Grant Subcommittee**

The newly revised Subcommittee met on July 15, 2009. There was a robust discussion with their expanded role to advise on and monitor the implementation efforts of the Medicaid Infrastructure Grant (MIG) and the Managed Care and Employment Task Force Recommendations.

The mission of MIG - *Pathways to Independence* - is to enhance Wisconsin's employment and training delivery system that:

- maximizes employment for people with disabilities;
- increases the state's labor force through the inclusion of people with disabilities; and
- protects and enhances workers' healthcare, other benefits and needed supports.

The subcommittee received an updated report on the 80-plus initiatives. At the next meeting, staff from MIG and the Department of Health Services will provide the subcommittee with a dashboard on invoicing and progress of the projects. These projects are primarily conducted at the community level and involve local stakeholders along with staffs from the Departments of Public Instruction, Workforce Development and Health Services. The range of activities include innovations for youth in transition, evaluation of alternatives to existing Medicaid and Social Security policies, development and testing of promising services and supports for employers seeking to hire and retain workers with disabilities. These *Pathways* projects were developed through a comprehensive strategic plan grounded by Governor Doyle's *Grow Wisconsin* Initiatives.

The Subcommittee also reviewed and provided detailed input into the work plans on the implementation of the Managed Care and Employment Task Force recommendations. The departments have been coordinating multi-pronged approaches to implement the 84 recommendations ranging from state policy changes to employment service "best-practices" to suggestions for multi agency collaborations. Development of a statewide disability/employment training center to be housed within the public university system is a centerpiece of the report, with the target audience for training including state agencies, service providers and persons with disabilities. The report is designed to optimize community-based, integrated and competitive employment for persons with disabilities by leveraging the resources of the Medicaid funded long-term care system in combination with resources available from the workforce and vocational rehabilitation systems. Policy and sustainable infrastructure shifts will strengthen employment and retention outcomes for people with disabilities, while protecting and enhancing workers' healthcare and other benefits. Approximately one-half of the \$9.7 million grant funding for this calendar year is earmarked for these efforts.

At future meetings, a discussion item will be the 2010 major national effort for a media campaign directed toward employers linking them to state programs serving people with disabilities interested in jobs in their communities. All states holding Medicaid Infrastructure grants, 42 in all, are being asked to contribute to a \$4 million budget for this campaign. The Subcommittee will have an opportunity to provide input to the media campaign as Wisconsin, holding the nation's largest such grant, is expected to contribute significantly to this effort. Information about this national project, albeit directed toward grantees, can be found at <http://wethinkbeyondthelabel.net/statesponsors/> .

**Executive Director's Report**

**Emerging Industry Skills Partnership Grants**

<b>Area</b>	<b>Type</b>	<b>Amount</b>	<b>Application Basics</b>
<b>Bay Area WDB</b>	Advanced Manufacturing	10,000.00	BAWDB, NWTC, Velocity Machine (Supports Wind Industry). Part I: Career path for two incumbent workers at VM leads to career enhancing opportunities in high-wage occupation. Skills will be in repair & maintaining new lathe. Employees paid while attending. Part II: Manufacturing Careers Magazine, 20,000 copies targets K-12, educators & parents regarding manufacturing careers & opportunities.
<b>Milwaukee Area WIB</b>	Advanced Manufacturing	100,000.00	MAWIB, Tri-County WDB, WOW, Mil ATC, Gateway, Moraine Pk. Part I: Extension of RWA partnership, coordinated with M7/WIRED initiative. Identify & assess training needs, conduct marketing & outreach to 200 employers, assist 15 businesses in completing the eTraining Needs Identification Tool (TNIT) & assess their workforce. Part II: Provide incumbent worker training service for Adv Manuf businesses.
<b>North Central WDB</b>	Advanced Manufacturing	100,000.00	NCWDB, Mid-State Tech, Energy Composites Corporation. Part I: ECC new composites facility in WI Rapids, this will provide a pool of entry-level applicants for ECC Composites Div. 35 participants in 12-credit Composite Certificate course. Part II: Engage Heart of Wisconsin & Manufacturing Cluster (includes blades for electric energy) partners leaders to develop career pathways model specific to the needs of area employers.
<b>Northwest WIB</b>	Advanced Manufacturing	100,000.00	NWWIB, NCTC food & other manuf employers. Part I: Eight course, 240 hour training for eight Inc Workers in food manuf & eight unemployed. Two semester tng, obtain Manuf Electronic Maintenance Certificate. Part II. Provide occupational career pathway, diversify skills develop industry & institutional partnerships that respond to industry needs.
<b>South Central WDB</b>	Biotech & Bioindustry	100,000.00	WDBSCW, BioForward, Small Bus Dev Ctr, TomoTherapy Institute. Part I: Build infrastructure & training funds to support & expand skill needs in biotech industry. Building on 08-09 EISP grant findings & work on limited skills in leadership. Take academic/scientific team leaders (25 HR & 25 scientist) & train them to understand commercialization of technology & business building. Part II: Launch a seminar series for Human Resource & Tech Leaders covering human resource development & management in science based industries. Additionally, establish a baseline data base on the industry for career pathway needs.
<b>Western WDB</b>	Biotech	100,000.00	WCWDB, CVTC, WITC, UW Stout, Manuf Works, Regional bioindustry & biotech employers. Part I: Identify Bio employers & determine needs, career pathways, training needs. Select 45 Job seekers & 45 Incumbent Workers to complete training. Place 35 individual in employment & assist 50 Inc Workers in retaining or advancing. Part II: Develop return on investment measures & quantify ROI of EISP resources.
<b>West Central WDB</b>	Biotech & Bioindustry	100,000.00	WWWDB, WTC, 7 Rivers All, Winona Co WIB, Winona State Univ, UW Lax Small Bus, Lax Area Dev Corp, New Composite Partners, Wi Office Energy Indep. Part I: Convene employers & others identify job & skills. Determine remedial & developmental courses. Finalize Career Pathway & BEST Bio Academy & remedial courses to prepare finishers to enter occupational skills training. Part II: Recruit 18 participants for BEST Bio Academy, & 11 for remedial courses.

## Opportunity Grants – PY2009

The goal of the program is to help individuals not otherwise eligible for financial aid, improve their skills at technical colleges, earn certificates or degrees and pursue career pathways to better jobs in high-demand occupations, including registered apprenticeships.

The Department of Workforce Development will provide up to \$1,500,000 for PY2009. This amount will be distributed to each Workforce Development Board based on the relative number of economically disadvantaged individuals living in the Workforce Development Area as reported by the Bureau of Labor Statistics from the 2000 Census. One million, two hundred thousand dollars of these funds will cover tuition costs and up to \$300,000 will be available for wrap around services.

### Program Requirements:

#### a. Eligibility - Applicant:

- i. Financial: Applicants must be at least 18 years old, be employed but earning a family income at or below 200% of the Federal Poverty Guidelines and show evidence that the applicant is not eligible for financial aid. Income inclusion/exclusion will follow methods and procedure established for WIA. Each applicant must demonstrate application for the Free Application of Federal Student Aid.
  - ii. Educational: Applicant must possess a High School diploma or equivalent. Full-time college enrollees are not eligible for Opportunity Grants
- b. Eligible Field of Study: Occupational training must be consistent with the WDB determined demand occupations including healthcare, advanced manufacturing, biotechnology, and energy.
- c. Tuition Defined: Tuition costs include instructional costs and fees paid directly to the school, books and consumable supplies/materials. Opportunity Grants for tuition may be authorized for up to \$1,000.
- d. Wrap-around Service Defined: Wrap-around services include the cost of uniforms, tools, licensure exam fees, transportation assistance, childcare and other supports necessary for the successful participation in training. Wrap-around services are capped at \$250 per enrollee.
- e. Recruitment: Workforce Development Boards are responsible for recruiting through agreements with the Community Action Agencies and other community based organizations.
- f. Assessment: All eligible applicants will receive an assessment by Job Center or Job Service staff. Each eligible applicant receiving an assessment would be assigned a case manager, enrolled into and have services tracked in ASSET.
- g. Workforce Development Boards may use their ITA system to authorize and process payments (subject to the authorized amounts above) for the management of the Opportunity Grants.
- h. Workforce Development Boards are encouraged to leverage Opportunity Grants with other available funds, especially WIA funding.
- i. Opportunity Grants may not be used to supplant WIA training funds.

WDA Name	*Adult % of State Economic Disadvantaged	Tuition Grants	Support Services	Total Award
Southeast	7.12%	\$ 86,000	\$ 21,500	\$ 107,500
Milwaukee	25.69%	\$ 309,000	\$ 77,250	\$ 386,250
WOW	3.44%	\$ 41,000	\$ 10,250	\$ 51,250
Fox Valley	6.76%	\$ 81,000	\$ 20,250	\$ 101,250
Bay Area	8.08%	\$ 97,000	\$ 24,250	\$ 121,250
NorthCentral	5.85%	\$ 70,000	\$ 17,500	\$ 87,500
Northwest	15.93%	\$ 191,000	\$ 47,750	\$ 238,750
West Central	6.44%	\$ 77,000	\$ 19,250	\$ 96,250
Western	5.28%	\$ 63,000	\$ 15,750	\$ 78,750
South Central	10.92%	\$ 131,000	\$ 32,750	\$ 163,750
Southwest	4.49%	\$ 54,000	\$ 13,500	\$ 67,500
Total	100.00%	\$1,200,000	\$ 300,000	\$ 1,500,000

\*Based on BLS projections of Economically Disadvantaged living in the WDA during the 2000 Census

**Manufacturing Skills Standards Certification Grants**

<b>Grant</b>	<b>Partnership</b>	<b>Award Total</b>	<b>Funding Period</b>	<b>Key Grant Goals</b>
MSSC Certification Expansion Project	North Central Wisconsin Workforce Development Board, Nicolet Area Technical College, and Northwoods Manufacturing Steering Committee	\$21,250	07/01/09 - 06/30/10	<p><b>Goal 1:</b> Increase foundational manufacturing production knowledge and skills among approximately 40 incumbent and dislocated workers in northern Wisconsin by providing four approximately 40 incumbent and dislocated workers in northern Wisconsin by providing four (4) MSSC training modules over the course of the next year.</p> <p><b>Goal 2:</b> Provide MSSC assessment in Safety Awareness and Quality Practices and Measurement for the training participants over the course of the next year. This will be an initial step in this five-county area to participate in Governor Doyle's strategy to have 40% of Wisconsin's manufacturing workers certified through MSSC by 2016.</p> <p><b>Objectives:</b></p> <ol style="list-style-type: none"> <li>1. Provide four (4) training modules on the Wisconsin Manufacturing Skill Standards Certification (MSSC) over the course of the next 12 month, (July 2009 through June 30, 2010); and 2. Provide access to this MSSC module training for both incumbent and dislocated workers by identifying and selecting students through collaboration between North Central WDB, Nicolet College's Manufacturing Steering Committee, and the Grow North Regional Economic Development Corporation.</li> </ol>
MSSC Certification for Dislocated Workers, Incumbent Workers, Adult Job Seekers, and Students Project	Southwest Wisconsin Workforce Development Board, Southwest Wisconsin Technical College, and Blackhawk Technical College	\$21,250	07/01/09 - 06/30/10	<p><b>Goal 1:</b> Increase the number of incumbent workers, dislocated workers, adult job seekers, and students who obtain full MSSC certification as manufacturing production technicians. Have twenty four (24) individuals in the Southwest Wisconsin region become fully certified as MSSC Certified Production Technicians.</p> <p><b>Objective:</b></p> <ol style="list-style-type: none"> <li>A. Determine applicant candidates</li> <li>B. Determine readiness of applicants</li> <li>C. Offer appropriate training</li> <li>D. Evaluate training</li> </ol> <p><b>Goal 2:</b> Partner with employers to promote MSSC within the hiring process.</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>*Reviewing the employment status of these SW region MSSC participants</li> <li>*Sharing information on this pilot project with SW manufactures at spring, 2009 Listening Sessions and with each manufacturing program Advisory Committee</li> </ul> <p><b>Goal 3:</b> Recommend which MSSC curriculum components can be incorporated into traditional manufacturing program curriculum.</p> <p><b>Objective:</b></p> <ul style="list-style-type: none"> <li>*Incorporating a minimum of one MSSC module into their traditional program.</li> </ul>

Grant	Partnership	Award Total	Funding Period	Key Grant Goals
Southeastern Wisconsin Manufacturing Skill Standards Certification (MSSC) Expansion Project	Waukesha-Ozaukee-Washington Workforce Development, Inc., Waukesha County Technical College, Milwaukee Area Technical College, Milwaukee Area Workforce Investment Board, and Southeast Wisconsin Workforce Development Board	\$21,250	07/01/09 - 06/30/10	<p><b>Goal 1:</b> To prepare workers in the Southeastern region to meet manufacturing employer skill needs by increasing MSSC assessment, training, and certification services in the region.</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>A. Increase the number of workers and employers who understand MSSC-related services and activities as well as the value of MSSC certification.</li> <li>B. Increase the number of workers who obtain an MSSC Safety Module Safety Module credential in Southeastern Wisconsin</li> </ul> <p><b>Goal 2:</b> To strengthen Southeastern Wisconsin region's MSSC implementation infrastructure.</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>A. Improve coordination efforts between the state's WIA funded workforce development system and technical colleges in Southeastern Wisconsin through staff development;</li> <li>B. Improve the planning and delivery of MSSC services across the WIA funded workforce development system and technical colleges in Southeastern Wisconsin, (e.g., outreach to employers and MSSC certification will be better coordinated).</li> </ul>
MSSC Quality and Safety Project	Western Wisconsin Workforce Development Board, Inc.	\$21,250	07/01/09 - 06/30/10	<p><b>Goal 1:</b> Certify 20 job seekers in the MSSC Quality or Safety module credential</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>A. Recruit 30 trainees</li> <li>B. Offer two (2) sessions of Quality or Safety Training</li> <li>C. Provide assessment</li> </ul> <p><b>Goal 2:</b> Provide MSSC Pre-assessments</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>A. Recruit 20 individuals</li> <li>B. Provide MSSC pre-assessment</li> </ul> <p><b>Goal 3:</b> Introduce Employers to the benefits of MSSC Credentials</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>A. Provide outreach</li> <li>B. Hold employer introduction breakfast</li> </ul>

**Regional Sector Strategies Grant Awards  
Through July 31, 2009**

<b>Regional Sector Convening Grants</b>				
<b>Applicant</b>	<b>Region</b>	<b>Amount</b>	<b>Sector/Industry</b>	<b>Partners and Objectives</b>
Milwaukee WIB	M7	\$25,000	Water	<ul style="list-style-type: none"> <li>• Southeast WDB, WOW WDB, UW-Milwaukee, UW Parkside, Milwaukee Metro Sewage District and the M7 Water Council. Potential business partners include Veolia, GE, Pentair, ITT Corp., AO Smith, and Badger Meter.</li> <li>• Three sub categories within the industry have been identified for workforce development strategies. 1) Water Technology research and manufacturing. 2) Sewer and waste water management. 3) Water conservation management.</li> </ul>
Southeast WI WDB	M7	\$25,000	Industry Greening	<ul style="list-style-type: none"> <li>• Southeast WDB, WOW WDB, Milwaukee WDB, WRTP, UW Parkside, UW Milwaukee, UW Whitewater, Regional Workforce Alliance, Gateway Technical College, Milwaukee Area Technical College, Waukesha County Technical College, CESA 1, Utilities industry reps.</li> <li>• To convene and industry partnership related to green jobs and the greening of jobs within all industries in the regions.</li> </ul>
Fox Valley WDB	New North	\$25,000	Wind Energy	<ul style="list-style-type: none"> <li>• Business partners include Arrowcast Inc., Badger Transport, Gidding and Lewis Machine Tools LLC, Lindquist Machine Corp, Machine Building Specialists LLC, Manitowoc Crane, Michaels Wind Energy, Mid-states Aluminum, Miron Construction, Boldt Construction, Shuttlelift Inc. Tower Tech, Wausaukee Composites, Brillion Iron Works, Thyssen Krupp Waupaca, W.W. Electric Motors Inc, Cardinal Environmental, NEW Industries, Just in Time Corporation.</li> <li>• Other partners include New North, Fox Valley and Bay Area WDBs, Fox Valley, Northeast Wisconsin, Lakeshore and Moraine Park Technical Colleges and UW- Oshkosh, Green Bay, Fond du Lac, Marinette, Manitowoc and Sheboygan.</li> <li>• The project will expand the existing Wisconsin Wind Works Initiative to the entire 18 county area.</li> </ul>

Regional Sector Convening Grants				
Applicant	Region	Amount	Sector/Industry	Partners and Objectives
NWCEP	Northwest Wisconsin	\$25,000	Construction and Building	<ul style="list-style-type: none"> <li>Industry Partners include Northland Builders Assn, Heart of the North Builders, Arrowhead Building Assn of Minnesota, Northern Wisconsin Building Trades Association, Duluth Workforce Council, Northeast MN Job Training Partnership, Northwest Wisconsin WIB, County Economic Development Corporations, Northwest Regional Planning Commission, UW Center For Community and Economic Development, Indianhead Technical College and North Central Technical College.</li> <li>Develop short and long term plan for the region to identify skill gaps and training needs in construction and green construction industry.</li> </ul>
NWCEP	Northwest Wisconsin	\$25,000	Advanced Manufacturing	<ul style="list-style-type: none"> <li>Industry Partners include Arrowhead Manufacturing and Fabricators Association, Northern Wisconsin Building Trades Association, Duluth Workforce Council, Northeast MN Job Training Partnership, Northwest Wisconsin WIB, County Economic Development Corporations, Northwest Regional Planning Commission, UW Center For Community and Economic Development, Indianhead Technical College and North Central Technical College</li> <li>Bring together employers and stakeholders to develop long and short term strategies and plan to address workforces training and development needs of the industry.</li> </ul>
Workforce Connections	7 Rivers	\$15,305	Food and Ag products	<ul style="list-style-type: none"> <li>Workforce Connections Inc, Western Wisconsin Technical College, Bakalars Sausage Co, Century Foods, Gold n plump poultry, Kwik Trip, Great River Organic Milling Co, Heartland Country Coop, Land O Lakes, Main Street Ingredients, Nu-Pak, Ocean Nutrition, Organic Valley/CROPP, Watkins Inc and Westby Co-op Creamery</li> <li>Goal 1: Form and Industry Cluster for the Bio/Composite Industry <ul style="list-style-type: none"> <li>Objective 1) recruit partners</li> <li>Objective 2) hold formative meetings</li> <li>Objective 3) formally structure the partnership based on industry agreement</li> </ul> </li> <li>Goal 2: Develop short and long term plans and solutions to training needs</li> </ul>

Regional Sector Convening Grants				
Applicant	Region	Amount	Sector/Industry	Partners and Objectives
				<ul style="list-style-type: none"> <li>○ Identify training needs</li> <li>○ Perform gap analysis</li> <li>○ Develop curriculum for entry level positions</li> <li>○ Revise composite technician program to respond to employer needs</li> <li>• Goal 3) Develop sustainability and Strategic Plans               <ul style="list-style-type: none"> <li>○ Research ideas with National Composite Center in Ohio</li> <li>○ Identify step for a verification center in the area</li> <li>○ Identify linkages and relationship with Center for Manufacturing Excellence</li> </ul> </li> </ul>
Workforce Connections	7 Rivers	\$15,793	Bio-Plastics/Composites	<ul style="list-style-type: none"> <li>• Workforce Connections Inc, 7 Rivers Alliance, New Composite Partners, Winona Workforce Investment Board, Office of Energy Independence, La Crosse Area Development Corp., Winona State University and UW La Crosse, Western Wisconsin Technical College</li> <li>• Goal 1: Form and Industry Cluster for the Bio/Composite Industry               <ul style="list-style-type: none"> <li>○ Objective 1) recruit partners</li> <li>○ Objective 2) hold formative meetings</li> <li>○ Objective 3) formally structure the partnership based on industry agreement</li> </ul> </li> <li>• Goal 2: Develop short and long term plans and solutions to training needs               <ul style="list-style-type: none"> <li>○ Identify training needs</li> <li>○ Perform gap analysis</li> <li>○ Develop curriculum for entry level positions</li> <li>○ Revise composite technician program to respond to employer needs</li> </ul> </li> <li>• Goal 3) Develop sustainability and Strategic Plans               <ul style="list-style-type: none"> <li>○ Research ideas with National Composite Center in Ohio</li> <li>○ Identify step for a verification center in the area</li> <li>○ Identify linkages and relationship with Center for Manufacturing Excellence</li> </ul> </li> </ul>
Total	4 regions	\$156,098		

Regional Sector Training Grants					
Applicant	Region	Amount	# trained	Sector/Industry	Partners
Milwaukee WIB	M7	\$400,365	137	Healthcare	<ul style="list-style-type: none"> <li>• UW Institutions, UW System, technical colleges, economic development agencies WDBs Private foundations, the Milwaukee Workforce Alliance. <ul style="list-style-type: none"> <li>○ Hospital partners include Aurora Health Care, Wheaton Franciscan, Columbia St. Mary's , Froedert and Children's Hospital of Wisconsin.</li> <li>○ Community health care partners include Area Health care Education Center, WI Diabetes Prevention and Control Program, Wisconsin Arthritis Program, Impact Strategies, Proyecto Salud, Walker's Point Community Clinic, CORE/EI Centro, Milwaukee Health Dept., Wisconsin Department of Health and Family Services and UW Madison.</li> <li>○ ADN to BN partners include area hospitals cited above.</li> <li>○ Personal Care Worker partners include Kenosha County Long Term Care Workforce Alliance, Society's Assets and Gateway Technical College</li> </ul> </li> <li>• Training provided will be for: <ul style="list-style-type: none"> <li>○ "School at work" for entry level workers in hospitals.</li> <li>○ Associate Degree nurses to Bachelor's degree nurses.</li> <li>○ Community Health care workers.</li> <li>○ Personal Care Workers</li> </ul> </li> </ul>
Waukesha - Ozaukee - Washington WDB	M7	\$279,980	68	Green Manufacturing	<ul style="list-style-type: none"> <li>• The partners consists of the M7 next Generation Manufacturing Council, Members include, the regional Workforce Alliance, Wisconsin Manufacturing Extension Partnership, UW Milwaukee, Milwaukee World Trade Association, Spirit of Milwaukee the M7Policy Committee. Business Representatives include GE HealthCare, Tailored Label Products, General Metal Works Corp, Badger Meter, Precision Plus Inc, Frontier Medical Products Federal Tool and Engineering, Super Steel.</li> </ul>

**Regional Sector Training Grants**

Applicant	Region	Amount	# trained	Sector/Industry	Partners
					<p>Other members include WOW, Milwaukee and Southeast WDBs, WRTP/Big Step Moraine Park Technical College, Waukeha County Technical College and Milwaukee area technical college.</p> <ul style="list-style-type: none"> <li>• Areas in which training will take place in condensed modules include:               <ul style="list-style-type: none"> <li>○ Welding /CNC training</li> <li>○ Green Collar training</li> </ul> </li> </ul>
Workforce Connections	7 Rivers	\$70,464	118	Healthcare	<ul style="list-style-type: none"> <li>• Industry partners include Gunderson Lutheran, Franciscan Skemp, Alzheimer’s Association, Bethany Hearten House II, Chrishaven, Clsoe to Home, Comfort Keepers, Creative Community Living Services, Gemini Cares, Handishop Industries, Hillview Healthcare Center, Independent Living Resources, LA Cro Co Aging Unit, La Crosse Co Home Care, Lakeview Health Ctr, Lori Knapp Inc, Monroe Co Senior Services Morrow Home, Riverfront, Rolling Hills Rehabilitation, St Joseph’s Community Care, Villa St. Joseph’s, UW-La Crosse Gerontology Programs, Western WI Cares, Workforce Connections, La Crosse Area Development Corp, WWTC, La Creosse School District, Viterbo College and Winona State University.</li> <li>• Area of training include:               <ul style="list-style-type: none"> <li>○ Electronic Medical Records</li> <li>○ CNA Training with a certificate in gerontology</li> <li>○ Supervisory leadership training</li> <li>○ Health care aide training (target to developmentally disabled adults)</li> </ul> </li> </ul>

Regional Sector Convening Grants					
Applicant	Region	Amount	# trained	Sector/Industry	Partners
Workforce Connections	7 Rivers	\$44,139	20	LEAN Mfg.	<ul style="list-style-type: none"> <li>The Industry Partnership is named the Equipment, Machinery and Metal Manufacturing Association (EMMA). Members include Walker Stainless, River Steel, L B White Co, Global Finishing, Berquist Co. Necedah Screw Machine Products, Brennan Industries Inc, D&amp;S Manufacturing, Mid-City Steel, Industrial Tool Crafters, Pacal Industries, USEMCO Inc. Other members include United Auto workers, Mississippi River Regional Planning Commissions, Xcel Energy, Workforce Connections Western Wisconsin Technical College and the Northwest Wisconsin Manufacturing Outreach Center-UW Stout</li> <li>The EMMA has requested LEAN training to assist it's members in becoming more efficient and competitive in a global market. 20 individuals will receive certificates in LEAN Manufacturing training</li> </ul>
Total	2 regions	\$794,948	343		.