

Approved
Workforce System Development Committee

AD HOC COMMITTEE

Minutes of September 16, 2005
St. Norbert College
De Pere

Members present: Thomas Burse, Bill Clingan, Tina Koehn, Donald Rouse, Georgann Stinson.

CWI staff present: Pamela O'Brien, Linda Williamson.

Others present: Teresa Barch and Francisco Sanchez, WOW WDA; Sue Gleason, CWI Liaison; Beth Norris, SE WDA; Dianne Reynolds, DWD; Sally Cutler, NCW WDA.

Mr. Burse, Chair, called the meeting to order at 9:13 a.m.

Mr. Rouse, seconded by Ms. Stinson, moved to approve the minutes of June 27, August 8 and August 24, 2005. The motion unanimously passed.

The Committee reviewed UWM's status report. Mr. Rouse requested information on the top five recipients of federal dollars and/or funds disbursed among the many training providers in Milwaukee.

There was discussion on the themes that evolved from the listening sessions.

Ms. Gleason encouraged a more regional emphasis, and the Chair stated that the Committee would tackle regional recommendations next year. Several areas for additional coordination as part of the Committee's recommendations were suggested:

- The CWI's Regional Grow grant (yet to be announced)
- The Regional Economic Council based in Waukesha- Bill Mitchell, Director
- The Governor's \$500,000 Greater Milwaukee Economic Development Partnership
- PIC Subcommittee on Job Centers (Ms. Koehn volunteered to contact the subcommittee Chair for input to the *Ad Hoc* Committee)

The Committee agreed on future meetings to develop recommendations:

Wednesday, October 12th at the PIC office [Note: It was subsequently publicly noticed for a meeting at the United Migrant Opportunity Services Headquarters]

Friday, October 28th in Madison before the full Committee meeting

Mid-November to present recommendations to the full Committee

After a few minor changes, the Committee agreed on the summary report to the full Committee (revised version below).

The meeting was adjourned at 9:50 a.m.

Status Report of the Ad Hoc Committee to the CWI Workforce Development Committee

Ad Hoc Committee Listening Session Themes and Next Steps

Dominant Themes, as identified by the Ad Hoc Committee, from the listening sessions:

Below are the 5 most recurring themes identified from the listening sessions on solutions related to Wisconsin's workforce system and the improvement of our employment and training efforts:

- Put the "one-stop" back into the One-Stops (Job Centers): Design and implement a truly one-stop service delivery system for all customers (employers and job seekers) that transcend program funding. This will require leadership from the Executive Branch and top local elected officials (to ensure consistent messages/policies across programs) with input from the local staff for the reconstruction of an efficient seamless delivery system.
- Establish a task force of workforce partners with high-level employers and policy-makers at the table to identify common solutions for an improved delivery system:
 - (a) Develop goals with measurable outcomes for cross-program activities that would be grounded in their local plans, state and local policies, etc. as part of joint-planning and resource-sharing;
 - (b) Design procedures/processes for activity implementation that ensures efficiencies; and
 - (c) Focus activities to support key economic development efforts.
- Establish a creative consortium of workforce partners that expands the current WBD/PIC collaborators (such as Manpower) to improve and increase training services for job placement in construction, skilled trades, health care and emerging industries across all programs with cross-partner/employer involvement for:
 - (a) short-term training along with appropriate job placement support (such as English as a second language); and
 - (b) long-term training after job placement to meet continued private sector skill needs and improve the self-sufficiency of employees.In addition, the consortium would identify blended funding mechanisms to support these focused training activities.
- The need for a formal leadership team (with discretionary funds) that meets regularly comprised of key operations program managers to:
 - (a) identify joint activities with measurable outcomes (such as specific training needs of job seekers) and implement strategies across programs;
 - (b) link with employers and economic development players on a regular basis; and
 - (c) establish common solutions to improve infrastructure issues (such as co-sharing of resources).
- The need for regional strategies and planning on training and employment placement activities including collaborating on joint grant proposals, finance mechanisms, and revising state and federal requirements that are impediments for cross-program cooperation and service delivery. Coordinate with the Greater Milwaukee Regional Economic Council.

Next Steps

Below is the schedule of future meetings for the Ad Hoc Committee to review UWM's project findings and make recommendations along with specific implementation strategies to the full Committee meeting of December 9, 2005:

- Wednesday October 12th
- Friday, October 28th
- Discuss draft recommendations and implementation steps with full Committee in November