



Wisconsin Industry Partnerships Academy: Strategy Building for Industry Partnerships that Work in Challenging Economic Times

Tuesday, March 16, 2010
10:00am to 2:00pm
Sheraton Madison Hotel
706 John Nolan Drive

The Department of Workforce Development (DWD), with assistance from the Center on Wisconsin Strategy (COWS), is kicking off its **2010 Wisconsin Industry Partnerships Academy**. This first workshop will focus on the importance of making industry partnerships work for your region in tough economic times, emphasizing team strategy building for effective ways of moving from convening a new industry partnership, to rolling out targeted training that improves outcomes for workers and businesses.

Workshop Agenda

- I. **NATIONAL SPEAKER:** Our featured speaker and facilitator for the day is Jack Mills, Director of the National Network of Sector Partners ([NNSP](#)). Jack is a national expert in the field of workforce development, guiding NNSP's efforts to improve employment for low-income individuals and other workers, while benefiting the industries in which they work using sector initiatives and industry partnerships.

- II. **PANEL/LEARNING EXCHANGE:** The workshop will highlight a panel to include model regional industry partnerships operating in the state, in different stages of development and representing an array of industries. The purpose of this is to allow panelists to share successes and challenges, and provide all attendees a chance to ask questions of our speaker and each other as part of a learning exchange. This is the first of four workshops in a series, and our goal is to provide a rotating opportunity for our many industry partnerships to showcase their work throughout the Academy.

- III. **TEAM TIME:** The day is focused on strategy-building, and to that end the workshop will provide ample time to meet with your industry partnership team members to discuss workshop take-aways and augment planning and goal-setting for your partnership activities in 2010.

Audience: The Academy invites all regional **industry partnership teams** in the state, both those having received sector grants and those still seeking public support. We emphasize "teams" because we ask that you attend with up to five diverse members of your industry partnership (i.e. convenors, employers, tech college representatives, workforce board staff, etc.).

**Attendance is capped at 75 attendees, so please register early!
(See Next Page for Registration Information)**

IMPORTANT REGISTRATION INFORMATION

We look forward to your participation! **Please submit the following registration information** to Laura Beckett, Office of the Secretary, Wisconsin Department of Workforce Development, via email at laura.beckett@dwd.wisconsin.gov or hard copy to the address information below **by Tuesday, March 9, 2010 at 5pm**. Lunch will be provided.

A workshop fee of **\$25 per individual** is required. Please mail your check payable to **"DWD Finance"** to:

Department of Workforce Development
Attn: Laura Beckett
201 E Washington Avenue, Room A400
Madison, WI 53702

Academy workshop fees are considered "allowable expenses" under Wisconsin Industry Partnership convening and training grant awards. We ask for your understanding of our requirement of pre-payment for the Academy workshop.

Registration

Region:

Industry Partnership Grant (if applicable):

i.e. Training Grant, Health Care Sector

Team Registrant List (the first listed team member should be that person/org submitting the team registration):

Name (First, Last)	Organization	Relationship to IP (i.e. employer, workforce board, etc.)	Email	Phone
1.				
2.				
3.				
4.				
5.				

For directions to Sheraton: <http://www.sheratonmadison.com/>