

JOIN the Wisconsin Long Term Care Workforce Alliance

Membership is open to any organization or individual that is concerned with the future of long term care and the retention, recruitment, and training of the long term care workforce.

Benefits:

Maximize your power through joint action

- Advocacy related to workforce issues
- Addressing the barriers to a strong, stable workforce
- Improve the image, value, and respect of direct care workers

Networking

- Share best practices
- Work together to develop strategies to recruit, retain, recognize, and train direct care workers

Information Sharing

- Website
- Board and membership meetings
- Project outcomes and findings



Alliance
WISCONSIN LONG TERM CARE WORKFORCE ALLIANCE



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The Wisconsin Long Term Care Workforce Alliance

Mission

To develop and implement statewide community based strategies to improve the recognition, retention, and recruitment of the long term care workforce.

Description

The Alliance is a coalition of public and private organizations and individuals that recognize the critical and indispensable role direct caregivers play in meeting the long term care needs of older persons and persons with disabilities in Wisconsin.

Purpose

The Alliance will engage in analysis of legislative and regulatory proposals advanced by local, state, and federal government, development of reasoned responses to such proposals from the perspective of long-term care workers, and systemic advocacy to assure that the interests of long-term care workers are considered and protected in the development and implementation of public policy.

The Alliance will make a special effort to recruit membership and leadership from throughout the state, representing the diversity of caregivers, care settings, and the population groups who require care.

Direct Care Worker Demographics

In May 2003, the U.S. Bureau of Labor Statistics reported that 68,000 direct care workers supported people with disabilities and aging adults in Wisconsin.

Workers are a Valuable to the Economy

Nursing assistants are the second fastest growing healthcare occupation and home health aide are the fourth fastest growing.

Workers are Underpaid

The median wage for various direct care workers in Wisconsin is \$9.09 to \$10.44 depending on work setting. Even the highest paid workers, nursing aides, earn 22% below the median hourly wage for all occupations in the state.

Workforce Shortage

Between 2005 and 2030, the number of Wisconsin residents age 85 and older, is projected to grow by nearly 50%, from 108,000 to 158,000. The population of those who traditionally provide that care are women between the ages of 25 and 54 is projected to decline by 8,000.

Worker Turnover

Annual turnover rates range between 22% and 100% annually. Turnover costs employers about \$3,500 per employee.

Yes! I want to become a member of the Alliance.

Enclosed is my donation of:

___ \$35 Individual

___ \$100 → Annual Budget \$5,000-\$300,000

___ \$200 →AB \$301,000-\$750,000

___ \$300 →AB above \$750,000

name _____

organization _____

address _____

city _____ state _____ zip _____

email _____

phone _____

Make checks payable to: WLTCWA and mail to
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