

## COUNCIL ON WORKFORCE INVESTMENT (CWI)

### Health Care Sector Sub-Committee (HCSS) March 11, 2010 Meeting, Madison

**In attendance:** Roberta Gassman, (Chair Emeritus), Janice Atkinson, Barb Fleisner, Julie Kersick for Reggie Bicha, Kathy Loppnow, Tom Moore, Paul Nelson, Candice Owley, Nancy Sugden, Mark Thomas, Judy Warmuth, (Co-Chair), Jackie Wells, and Joan Wilk. **DWD Staff:** Rita Black-Radloff, Warren Brockmeyer, Ron Danowski, Dianne Reynolds, and Anne Rodgers-Rhyme.

This was the first meeting of the new Health Care Sector Subcommittee (HCSS), formerly known as the Secretary's Select Committee on Health Care Workforce Development. Secretary Roberta Gassman welcomed new members to the HCSS and introduced the new co-chairs appointed by CWI chairman Tim Sullivan: Judy Warmuth, Wisconsin Hospital Association and Stephanie Bloomingdale, WI Fed. of Nurses & Health Professionals. The meeting agenda focused on the Subcommittee's overall charge as an industry sector subcommittee of CWI as well as accomplishments of the former HC Select Committee.

#### HC SELECT COMMITTEE ACCOMPLISHMENTS (2003-2010)

Secretary Roberta Gassman presented overview of Select Committee accomplishments over the past few years including: development of a much used DWD Health Care Workforce Website; Safe Lifting Demonstration Project, 2007 Wisconsin Statewide Clinical Placement Summit, Wisconsin Health Workforce Data Collaborative, and two annual statewide health care workforce reports.

#### STATUS UPDATE ON DWD / DRL 2010 RN RENEWAL SURVEY

Secretary Gassman reported on the 2010 Registered Nursing Survey.

- There was a very high return rate which will ensure good quality data
- DWD is developing a contract with the Wisconsin Center on Nursing on how to best use the data to develop nurse workforce strategies to address shortages
- Analysis will be done by the DWD/Office of Economic Advisor and DWD/DET/Labor Market Information Section and shared with the sub-committee.

#### STATUS UPDATE ON ARRA HC GRANTS & WHITEC GRANT

Sec'y Gassman reported on status of ARRA DOL Health Care grants and Wisconsin's receipt of \$9.125 M funding for the operation of the Wisconsin Health Information Technology Extension Center (WHITEC), which will provide education, outreach, and technical assistance to Wisconsin physicians, physician assistants, and nurse practitioners in selecting, implementing, and using health information technology (HIT) to improve the quality and value of health care.

#### HC SELECT COMMITTEE – WORKGROUP UPDATES

*Jackie Wells gave an update on the Long Term Care activities. The workgroup would like to increase membership and develop a strategic plan. In addition, the issues around recognition, retention, and recruitment of quality workers must be addressed to meet the tsunami of baby boomers that will need to rely on this direct care workforce.*

*Tom Moore solicited subcommittee members to consider joining the Wisconsin Long Term Care Alliance (WLTC) to assist in bringing a larger voice to the plight of a shortage of a qualified workforce. (See attachment for WLTC membership brochure)*

*Rita Black-Radloff gave an update on the WI Health Data Workforce Collaborative activities. The RN survey has been completed and work begins to compile the survey data which achieves Goal 1 of the Medical College of Wisconsin grant given to DWD. DHS's Goals 2 and 3 are about enumerating the non-governmental public health workforce and expanding the capacity to designate as many eligible Health Professional Shortage Areas (HPSA) to maximize access to HPSA-linked resources and help with workforce planning. Activities for these goals has been to compile information from the recent RN survey as it relates to public health and a recent laboratory statewide survey and compile information on mental health and dental HPSAs in all non-designated areas. DWD's Goal 4 begins with using RN survey data to populate a WI data forecasting model to estimate our statewide shortages for the RN workforce.*

#### CWI HEALTH CARE SECTOR SUBCOMMITTEE CHARGE AND RESPONSIBILITIES

The HC Select Committee name has been officially changed and will be recognized as the CWI Health Care Sector Subcommittee. Members received a document from the Council which identified the Subcommittee's charge to "Establish priorities that will create measurable success for industry partnerships in Wisconsin for the energy sector." The document listed the Subcommittee's eight primary responsibilities as articulated by the CWI.

#### WISCONSIN INDUSTRY PARTNERSHIP OVERVIEW AND UPDATE

Members were provided an overview of existing Wisconsin Industry Partnerships which "combine industry leadership with support from multiple partners to address common economic development and workforce needs and align resources to promote the economic competitiveness of key industries."

- Wisconsin Industry Partnerships, an effort led by the DWD Secretary's office in collaboration with multiple agency partners including the Departments of Commerce and DPI, WTCS.
- Industry Partnerships are focused on a single critical industry led by a strategic partner (called a convener) who coordinates dialogue and action. The result is customized solutions to the workforce needs of employers and is a proven mechanism for meeting the needs of workers for good jobs.
- Governor Doyle pledged \$3 million for industry partnership awards targeting advanced manufacturing, energy and health care sectors. Funds are disbursed through an RFP. Workforce Boards are eligible to apply for a convening grant to bring regional industry partnerships together or to develop and implement worker training for that sector.
- The overview provided foundational information about sector strategies, industry partnership structures in Wisconsin, delivery mechanisms and the role of Wisconsin's Grow Regions. Members learned that the targeted industry sectors of Advanced Manufacturing, Energy and Health Care, are now each represented by a new Sector Subcommittee of the CWI.
- A summary of existing awards for convening and/or training was provided, along with an overview of their alignment with RISE Career Pathways and Bridges. The presentation concluded with positive statistics and evaluations from similar ventures outside the State and a goal to evaluate impact in Wisconsin.

*Janice Atkinson, DPI, shared information about an upcoming State Leadership Conference in WI Dells on April 25, 26, 27, 2010 and asked if any committee members wanted to be Health Occupations Students of America (HOSA) evaluators. (See attachment for WI HOSA conference & evaluator information)*

#### FUTURE MEETING DATES AND NEXT STEPS

Future meeting dates set for June 10<sup>th</sup>, September 8<sup>th</sup> and December 2<sup>nd</sup>.

Next Steps: review labor market information (LMI) data, discussion of middle skills, and review of HC grants distributed through WI Industry Partnerships and RISE funds. More employers may be added to the HC sector subcommittee prior to the next meeting.

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