

GOVERNOR'S COUNCIL ON WORKFORCE INVESTMENT

THURSDAY, JANUARY 19, 2012

12:00 p.m. – 1:00 p.m.

GEF 1, ROOM A-415
201 E. WASHINGTON AVE
Madison, Wisconsin

EXECUTIVE COMMITTEE AGENDA

- I. Call to Order
- II. Approval of Minutes from July 16, 2010 – **ACTION**
- III. Discussion on the Role of the Council on Workforce Investment (Attachment)
- IV. Establish Future Meeting Dates
- V. Adjourn

Meeting materials will be posted on the CWI web site at <http://www.wi-cwi.org/>. For questions about the agenda, contact Jane Pawasarat, Department of Workforce Development, Division of Employment and Training by phone at 608-267-9704 or by email at jane.pawasarat@dwd.wisconsin.gov. If you have special needs such as an interpreter or written materials in an alternative format, contact Kristy Budde at 608-266-9199 or kristy.budde@dwd.wisconsin.gov. (Text phone users may call the Wisconsin Telecommunications Relay System at 711 to request assistance.)

Attachments:

Meeting Minutes from July 16, 2010 Meeting
Workforce Investment Act Council Functions
Executive Committee Members

Agenda Item II.

Governor's Council on Workforce Investment Executive Committee

These minutes were not acted on by the Committee, the results of the Committee's work were reported out to the full CWI.

MEETING MINTUES

July 16, 2010

Madison and Conference Call

10:00 – 11:00 a.m.

Members Present: Tim Sullivan (Chair), Bucyrus International, Inc.; Kathy Cullen for Dan Clancy, Wisconsin Technical College System; Kathryn Dunn, Helen Bader Foundation, Inc.; Deb Mahaffey for Tony Evers, State Superintendent of Public Instruction; Roberta Gassman, Department of Workforce Development; Kim Kindschi, UW Extension; Aaron Oliver, Department of Commerce; Lee Rasch, Western WI Technical College.

Members Not Present: Phil Neuenfeldt, Wisconsin State AFL-CIO; Christopher Ruud, Ruud Lighting; Rolf Wegenke, Wisconsin Association of Independent Colleges and Universities; and Dean Welsh, IT Convergence; Tina Koehn, United Migrant Opportunity Services, Inc

CWI Staff Present: Ron Danowski, Gary Denis, Linda Preysz, Dianne Reynolds

Others Present: JoAnna Richard, Department of Workforce Development; Anne Rodgers-Rhyme (Consultant), Department of Workforce Development; Sharon Wendt, Department of Public Instruction.

CWI Executive Committee Website Link: <http://www.wi-cwi.org/executive/default.htm>

I. Call to Order

Chair Sullivan called the meeting to order. The minutes of April, 2010, were adopted by unanimous consent.

II. ACA State Health Care Workforce Development Planning Grant Proposal

Mr. Ron Danowski introduced a \$150,000 planning grant proposal for healthcare workforce planning with a request for CWI endorsement. The grant will require the following activities:

- (a) Analyze State labor market information in order to create health care career pathways for students and adults, including dislocated workers;
- (b) Identify current and projected high demand State or regional health care sectors for purposes of planning career pathways;
- (c) Identify existing Federal, State, and private resources to recruit, educate or train, and retain a skilled health care workforce and strengthen partnerships;
- (d) Describe the academic and health care industry skill standards for high school graduation, for entry into postsecondary education, and for various credentials and licensure;

- (e) Describe State secondary and postsecondary education and training policies, models, or practices for the health care sector, including career information and guidance counseling;
- (f) Identify Federal or State policies or rules to developing a coherent and comprehensive health care workforce development strategy and barriers and a plan to resolve these barriers; and
- (g) Participate in programmatic evaluation and reporting activities.

If funded, the role of CWI will be to provide oversight of the planning efforts, similar to the oversight required under the SAGE and MIG funded grants. Mr. Joel Rodgers made a motion to endorse the planning grant and Secretary Gassman seconded the motion. Unanimous approval followed.

III. Performance Reports

Chair Sullivan reviewed the recommendation discussed at the last meeting for dashboard reports reflecting workforce development spending and training outcomes.

Mr. Danowski provided a brief overview of the distributed documents that reflects that information. The documents intend to reflect the group's interest on understanding the following three areas:

- Access -- who do we serve, # of participants
- Education -- what skills are being learned and advanced, and
- Employment -- who got jobs as a result of our efforts.

Note: On the statewide participation report for the year, the training completions are higher than the number enrolled. This is because people were enrolled prior to the year of data.

Discussion followed regarding what programs were missing, whether or not regional information was available for all programs, and if cost per person per funding stream could be incorporated. It was agreed that definitions should be included to indicate how measurements are calculated.

An updated version will be reviewed during the October CWI meeting. The goal is to provide timely information regularly on the DWD website so that stakeholders may be apprised of workforce development efforts and successes.

IV. Executive Committee Chair Report

WIA Reauthorization Letter – Chair Sullivan explained that he had received some feedback and questions from the WIA Reauthorization letter sent to legislators. Two offices, Gwen Moore's and Tammy Baldwin's sent their thanks, acknowledging the receipt of the letter.

New Discretionary Spending – The Governor announced that he will target \$4.5 million in discretionary dollars to continue his support of worker training. He will advance

- \$3M for Industry Partnership grants,
- \$350,000 for MSSC training,
- \$100,000 for Skills Jump Start,
- \$500,000 for Opportunity Grants,

- \$300,000 for Apprenticeship Healthcare Expansion, and
- \$300,000 for Entrepreneurial Training.

V. Next meeting tentatively scheduled for September.

Possible topics for that meeting include an update on WI Manufacturing Partnerships, overview of the Youth Apprenticeship program, Labor Market Information and an overview of LMI products that we produce.

For the December meeting the new Governor could be invited to attend and review CWI accomplishments over the last eight years, providing an opportunity to engage in and discuss possible next steps.

Meeting adjourned at 11:00 a.m.

Agenda Item III.

Workforce Investment Act Council Functions

The State Board shall assist the Governor in:

- Development of the State Plan;
- Development and continuous improvement of a statewide system activities that are funded by the Title I, or, carried out through a one-stop delivery system/statewide workforce investment system, including Development of linkages in order to assure coordination and non-duplication among the programs and activities, and review local plans;
- Commenting at least once annually on provisions in the Carl D. Perkins Vocational and Applied Technology Education Act;
- Designation of workforce development areas;
- Development of allocation formulae for the distribution of funds for adult employment and training activities and youth activities to local areas;
- Development and continuous improvement of comprehensive State performance measures, including State adjusted levels of performance, to assess the effectiveness of the workforce investment activities in the State;
- Preparation of the Annual Report to the U.S. Department of Labor;
- Development of the statewide employment statistics system in Wagner-Peyser Act; and,
- Development of an application for federal incentive grants.

Note: The Governor and Legislature may add functions via Executive Order and/or State Statute.

The Workforce Investment Act of 1998 (WIA) establishes parameters for the State's workforce "system" such as requiring Workforce Development Boards, program partners and One-Stops/Job Centers. The second major aspect of the Act defines the services and eligibility of employment related training and job placement activities of various programs. The federal law includes a number of programs that are referred to as "titles":

WIA Title I: WIA activities for Adults, Youth & Dislocated Workers managed by the Division of Employment and Training.

WIA Title II: Adult Education and Family Literacy managed by the WI Technical College Board.

WIA Title III: Job Service - Wagner-Peyser managed by the Division of Employment and Training.

WIA Title IV: Vocational Rehabilitation managed by the Division of Vocational Rehabilitation.

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