Western Wisconsin Workforce Development Board
Vision 2020

Brand Awareness
- Logo Update
- Additional ways to use social media
- Adding our website link to county websites
- Build footprint in all counties
- Building identification/city

Building Partnerships
- Partner with other not for profits-invite to client events (MARC)
- Additional/alternative funding
- Building footprint in all counties
- Ho-Chunk Nation
- Hmong population
- County meetings
- Additional groups (TUMMA)

Youth Program E3
- New Youth Structure
- Manufacturing
- Health Care
- Transportation
- Construction
- IT